



## Introduction

Par Bay Big Local is continuing to operate broadly in line with its five-year May 2015 refreshed Vision & Plan document and has achieved much in the 12 months since the 2017 Follow-On Plan was submitted

Most significant has been the welcome opening of Cornubia – PBBL and its Community Trust’s community hub and legacy project for the Big Local area. Following a review and an identified gap in facilities in the mid Cornwall area, an overarching “creative” theme was adopted, initial refurbishment commenced and a Development Manager was appointed. Par Bay’s weekly Job Club now has a popular new home, tenants are in situ, events are taking place and further bookings are being taken for a wide range of users for the year ahead. Works will continue on other areas of the building to allow even wider use by the local community and others coming to the Par Bay area in search of a venue

Other key developments have included confirmation of a three year closer collaboration with UnLtd, an application for Shared Assets support in respect of a major restoration project in the heart of our Big Local area and active participation in the Coastal Communities cluster group

Building on the successes that have been achieved, this combined proposal again comprises two sections, one relating to Par Bay Big Local and the other to Par Bay Community Trust who continue to collaborate closely at this stage of their combined journey. An Away Day is being planned shortly to focus on key issues such as finance, branding and social return on investment

## PAR BAY BIG LOCAL

### Priorities:

- Health and Wellbeing: Increase scope of health projects - develop walks / links with Par Track youth work, social prescribing activities and others
- Website and Communications: Increase communication in the Par Bay area - community calendar for events
- Health and Wellbeing: Increased focus on our elderly and isolated residents
- Admin, Events, Meetings, Hospitality: More community events (“Mile of Bunting” workshop / Fun Palace / sewing sessions / website making workshops / going digital
- Youth Provision: Maintain focus on young people and families
- Jobs and Income: Maintain focus on training and employment
- Environment and Heritage: Increase focus on green spaces and environment - PL24 in Bloom
- Development: Increase awareness of Cornubia as a place of opportunities for all
- Community Worker: Start on our ‘Par Bay Story - 5 years on’ consultations with those who have received Community Awards - employ a part-time Community Worker to engage with recipients of previous awards and collate evaluation
- Development: Consider consolidation of our legacy

### Details of Activities for the next 12 months (and their relationship to the four Big Local programme outcomes)

- a) **The community is better able to identify local needs and take action in response to them**
  - b) **Residents have improved skills and confidence to identify and respond to local needs in the future**
  - c) **The community makes a difference to the needs it prioritises**
  - d) **People feel the area is an even better place to live**
- PBBL’s focus in previous years has been on **Jobs & Income and Young People**, both of which were identified as important to local residents during PBBL’s initial consultations (**a & c**)
  - As far as possible, PBBL will continue to support projects and initiatives covered by these headings; however, it has become recognised that, although there has been some very positive collaboration and networking with local social housing providers recently, particularly when seeking volunteers for Cornubia’s refurbishment and fitting-out, **Housing** is proving a difficult area for PBBL to make a significant impact. As a result, PBBL will focus its resources more on other target aspects of its Plan & Vision where it feels more can be achieved (**a, b & c**)

- In line with recent developments and new opportunities that have arisen, two additional strands have been identified as important in the area – and complementary to existing areas of focus - and attention will be given to **Creativity and Heritage** and related activities, eg events at Cornubia, the Roundhouse and turntable project (ref Shared Assets collaboration) **(a, b, c & d)**
- Par Bay Big Local have always been keen to support the health of local residents and focus for this year will continue to be on **Health & Wellbeing**, being promoted via Cornubia and also the Community Garden. Some initial progress has been made via a weekly Health Walk in Par, as part of the national Walking for Health programme. Numbers have steadily increased and it is hoped that additional walkers will join the group over the coming months as a free, safe and friendly opportunity to enjoy some fresh air and gentle exercise in good company. There has also been some initial discussion of a local Park Run **(a, c & d)**
- Additional walking routes will be investigated to ensure variety for the future and contact will be made with other local walk leaders to encourage support; special interest walks will also be considered, eg photography, wildlife, local heritage **(a, b, c & d)**
- Having welcomed a new Partnership member in the early part of 2018, along with Cornubia's Development Manager, additional members will be recruited, particularly those with specialist areas of expertise and experience to enhance PBBL's existing knowledge and skill base **(b)**
- **Investment**: PBBL has received a number of applications for funding so far this year and investment was agreed for those matching our priorities. PBBL will continue to consider those which best align with their aims, bearing in mind timescales and remaining funds. A couple of interesting initial approaches have already been received, where full applications are likely to be made in the near future **(b)**
- **Collaboration**: PBBL are keen to liaise with other Big Local areas to share learning and experiences etc. They were represented at the recent Big Local Connects event and will be attending a Big Local SW regional cluster group meeting being arranged for later in the year **(b)**
- Members will also continue to attend meetings with the team from the Shared Assets programme in order to progress the project locally **(a, b, c & d)**
- PBBL will be represented at future meetings with the Coastal Communities cluster group who are developing a peer learning network in conjunction with the New Economics Foundation (NEF) **(a, b, c & d)**
- **UnLtd**: Having received an initial application, PBBL's working group will continue to develop their local award programme and a number of related learning journeys, both for externals to visit Par Bay and for Partnership members / trustees to visit other locations **(a & b)**

- Additional applications from local social entrepreneurs were invited via the most recent PBBL newsletter and it is hoped that there will be good take-up of the offer for our area **(a & c)**
- **Communication** remains an important topic for PBBL and the quarterly newsletter will continue to be distributed free of charge to around 2500 local residents to keep them informed of activities and achievements in the area. We are planning a Community Calendar which will not only display bookings for Cornubia but also allow local groups to post details of their own events **(a, c & d)**
- Equally, the **website** will continue to contain information about developments for Par Bay Big Local and Community Trust – their achievements, news, etc **(c & d)**

### **PBBL Proposed budget**

The following figures are based on a draw-down from August 2018 for 12 months

• Jobs and Income	£2,000	
• Health and Wellbeing	£29,000	
• Environment and Heritage	£22,000	(£7K Shared Assets deducted)*
• Youth Provision	£10,000	
• Website and Communications	£7,000	
• Admin, events, meetings, hospitality	£1,000	
• Other investments / grants	£5,000	
• Development	£5,000	
• Community Worker	£15,000	
	<b>TOTAL:</b>	<b>£96,000</b>

\*this will be deducted at source with Local Trust

### **Community Involvement and Buy-In**

- UnLtd: Interest from local social entrepreneurs in the PBBL / UnLtd collaboration is keenly awaited, with a dedicated Working Group established and ready to consider applications
- Links will be maintained with the Par Bay Young Advisors group. We are looking forward to viewing the film they have been compiling and receiving their feedback which it is felt will be useful to incorporate into PBBL's future plans
- A good number of local volunteers came forward to assist with cleaning, decorating and other associated activities at Cornubia and it is hoped that their enthusiasm and support for Cornubia will continue

- Local residents are already helping to cover Cornubia's reception area on a rota basis, helping to support Trustees and allowing the Development Manager to focus on her other duties
- Local tenants are now using space at Cornubia and as other parts of the building become available, more are anticipated, particularly social entrepreneurs across the area
- Bookings are being taken from local groups and individuals for a wide variety of events and purposes, some for one-off occasions, others for monthly or weekly sessions for a year ahead. Based on initial interest and feedback, many more are anticipated and promotion will continue in order to build on what is seen as very encouraging initial income generation
- There are plans to contact all previous award winners over the next 12 – 18 months, to seek updates on PBBL's investments in the area since 2012, to help capture the impact and benefits that have been achieved and to develop a permanent display of all the different funded projects at Cornubia in the future
- Having successfully hosted a Community Business Weekend event in May, further similar events are planned, eg a Fun Palace event
- It is hoped that there can be wider involvement with the PL24 in Bloom initiative, being led by a local Cornwall Councillor

### **Community Need and Opportunities**

- Job Club / Universal Credit – Local and accessible weekly support is now available at Cornubia and residents no longer need to travel to St Austell / elsewhere for the advice and facilities they require
- Additional support will continue to be provided by Reed in Partnership with whom a good working relationship has been formed – including assistance with mentoring, CV preparation, accredited training opportunities, online applications etc. Further discussions will be taking place with Reed to enable Par Bay Big Local / Community Trust to become one of their Strategic Partners in future
- Active Plus will also be joining us on Mondays to work with those seeking to get back into employment
- Additional opportunities via Cornubia will be explored – eg consideration and follow-up on feedback from events, other users etc
- There are various organisations who run IT support (digital inclusion) sessions on using computers, ipads, laptops etc. This could be developed to make use of the computer suite when not already in use, on other days of the week
- It is felt that there will be other opportunities arising via PBBL funded projects, eg Par Track Ltd and their skate park – possible sharing of facilities, joint funding bids in the future, innovative, new ideas being developed by previous award winners or others who have been inspired by them
- PBBL funding has been agreed to support weekly, evening drop-in sessions for local youngsters from September 2018 to cover a range of advice sessions, alongside the issue of contraceptives and other items

- Continued use and development of Glencliffe Gardens is planned as a true community garden for local residents of all ages to enjoy. We recently agreed to serve drinks in the Community Garden for the weekly health walkers on their return to overcome the 'No Dogs' rule in Cornubia. Local Brownies and Rainbows are busy making a scarecrow for Par Carnival and Songs of Praise with a brass band are being arranged (Par St Mary's Church)
- A regular "Swap and Share" session is being introduced and donations continue to be received. Sadly, there has been a small amount of vandalism in past months, but efforts are being made to avoid any future occurrences and measures are / will be taken to monitor and secure this well-used and popular space
- Collaborations - supporting a project in its very early stages with the principal educational institutions and potential funding bodies in Cornwall and the South West with a view to developing STEM skills
- Cornwall School for Social Entrepreneurs - Participation in the Trade Up programme is bringing in funding and support for Cornubia

### **How our Plan relates to Big Local outcomes**

Please see the links to the four Big Local programme outcomes in the Activities section of this Plan. In addition to these, the following aspects of our plan will also deliver on the outcomes:

- Social investment - connecting with the hard to reach members of the community - job seekers, universal credit applicants, young people in crisis, those with health issues (will develop more as we explore social prescribing), craft activities / Knit and Natter (making a difference to prioritised needs)
- UnLtd collaboration - having an UnLtd rep available weekly at Cornubia will provide regular access to applicants and highlight their presence in the Big Local area (taking action in response to prioritised needs)
- A relatively small investment in what was to be a heritage project has now branched out into a potentially very exciting STEM training venture (being better able to identify local needs and take action in response to them; increased skills and confidence)
- A community calendar and website will promote greater community cohesion and awareness of local opportunities (people will feel that the area is an even better place to live)

### **Contribution our plan makes to lasting/sustainable change in our area**

- The Cornubia community, creative and enterprise hub sits at the heart of the Big Local area and will become an accessible legacy venue for all members of the local community to use and enjoy

- It will become a central base for users across a wide spectrum: entrepreneurs and start-up businesses, Job Club, crafters, those seeking to lose weight, yoga and reiki practitioners, walkers, dance groups, attendees at film nights, a potential venue for theatrical / arts related events (as the major local venue – The Hall for Cornwall in Truro – closes for two years for refurbishment and satellite venues will be required)
- The Par Bay Big Local partnership is growing in strength, confidence and connectivity and its members comprise significant and hopefully enduring human capital in the area

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## PAR BAY COMMUNITY TRUST

- Cornubia will continue to attract social entrepreneurs, both as tenants and visitors/users and will provide a hub promoting networking, co-working and peer learning opportunities for local entrepreneurs and enterprises
- The building has been operational since February 2018 and continues to grow its revenue streams over and above projections; requirements have also been highlighted for additional alterations to facilitate wider community use
- With some focused marketing, the building has attracted considerable interest providing the Development Manager and Directors with useful market intelligence and opening up new potential income streams
- The positive reaction to the building locally and great feedback from would be users / customers has allowed the Directors and Manager to explore further internal refurbishments, alterations and additions with confidence, well ahead of schedule, eg extra toilets on the ground floor, kitchen area, break-out conference rooms on first floor. This also includes recruiting new Trust members with specific skills to support new strategic and operational delivery (such as social prescribing).
- Additional income streams / (match) funding opportunities will be explored to build on success to date and enhance existing facilities to welcome even more users to Cornubia

### **PBCT Draw-down requirements – August 2018 (for 12 months)**

#### **Revenue costs**

Salary costs	£15,000
Running costs	£10,000
Cleaning costs	£3,000
Repairs etc	£7,000
Supplies	£5,000
Market intelligence for future business enterprise	£5,000
<b><u>Capital costs</u></b> includes refurbishment, gutter, roof repairs *	£50,000

(\* ) External works will need to be completed before the winter starts

**Total** **£95,000**